



## **38<sup>th</sup> Annual Volunteer Awards**

**April 23, 2026**

**Breakfast at 7:00 a.m. | Program starts at 8:00 a.m.**

**NEW Location for 2026! Swan Club 875 Heritage Rd, De Pere, WI 54115**

### **About the Volunteer Center of Brown County**

For 50 years, the Volunteer Center of Brown County has been at the heart of building a stronger, more connected community through the power of volunteerism. We believe that the true strength of a community comes from its people—and their willingness to give back.

Every year, we bring together thousands of passionate volunteers with hundreds of local nonprofit partners, ensuring time and talent are used where they can make the biggest impact. From corporations and schools to faith communities, groups, and individuals, we collaborate across all sectors to tackle community needs head-on.

As we celebrate five decades of service, we're proud to continue leading the way in connecting people with meaningful opportunities, inspiring action, and fueling lasting change. Together, we're not just supporting nonprofits, we're shaping a stronger, brighter future for Brown County.

### **About the Volunteer Awards**

The annual Volunteer Awards will have a new home in 2026! This signature event shines a spotlight on the individuals and groups who make a lasting impact through volunteerism. The Volunteer Center of Brown County is honored to recognize those who generously give their time and talents to strengthen our community.

Eight sponsored award categories are presented each year, with both a recipient and a runner-up honored in each for their outstanding contributions. All nominees — individuals and groups alike — are recognized for their dedication, with recipients and runners-up announced across the eight categories.

An independent panel of 12 judges will once again take on the difficult task of selecting the recipients and runners-up across all award categories.

### **Become a Sponsor of the Volunteer Awards**

### **Hosting in a New Venue!**

We're thrilled to announce that the Volunteer Awards will be moving to a brand-new location in 2026, creating an even more memorable experience for guests and sponsors alike. As a valued sponsor, your organization will receive prominent recognition in all event promotions and across our media platforms, showcasing your commitment to volunteerism and community impact.

In 2025, this inspiring event drew more than 500 attendees—and with the momentum building, we anticipate an even larger audience this year. It's the perfect opportunity to align your brand with one of Brown County's most high-profile celebrations of service.

### **Join Us as a Sponsor!**

Be part of one of Brown County's most inspiring events by sponsoring an award category at the Volunteer Awards. Nominees are recognized across ten sponsored categories, giving your organization meaningful visibility as we celebrate outstanding individuals and groups making a difference through volunteerism.

Award sponsorships cover a variety of individual and group categories, allowing you to align with the values that matter most to your organization.

We also offer a range of supporting sponsorship opportunities that provide valuable recognition and ensure your brand is connected to this premier community celebration.

### **Sponsorships**

#### **Community Impact Sponsor: \$5,000**

#### **Award Category Sponsors: \$4,000**

- Volunteer in Arts & Culture Award
- Adult Volunteer Award
- Large Group Award (10+ volunteers)
- Small Group Award (2-10 volunteers)
- ~~Youth Volunteer Award~~ – United Healthcare
- ~~Volunteer in Education Award~~ - George Kress Foundation
- Volunteer Leadership Award
- Heart of Gold Lifetime Achievement Award

#### **Volunteer Champion Sponsors: \$3,000**

**Comes with 4 free tickets!**

#### **Volunteer Impact Sponsors: \$2,000**

- Schneider Foundation

#### **Breakfast Sponsor: \$7,500**

#### **Photography Sponsor: \$1,500**

#### **Coffee/Beverage Sponsor: \$1,000**

### Other Sponsorship Benefits:

- Sponsor companies are recognized on nomination forms and invitations sent to individuals, community agencies and local businesses
- News releases sent out soliciting nominations will name your company as a sponsor
- Both the event program and presentation will include your company logo
- All media coverage (TV/newspaper) surrounding the event will name your company as a sponsor
- Social media (pre- and post-event and during) will include your company name and logo
- Company recognition on the Volunteer Center website that has over 25,000 visits every year

The Volunteer Awards are hosted by the Volunteer Center of Brown County and are presented by Wisconsin Public Service. For more information, contact Jessie Sprister, Community Engagement & Special Events Director at [jessie@volunteergb.org](mailto:jessie@volunteergb.org) or (920)600-0185. The Volunteer Center is a 501(c)(3) nonprofit.